

# CITIES IN EUROPE 2020 – ENHANCE SUSTAINABILITY NOW!



**ICLEI EUROPEAN CONVENTION 2011**  
Brussels, Belgium · 12 - 14 September 2011

Website: [convention2011.iclei-europe.org](http://convention2011.iclei-europe.org)

## FINAL INVITATION



## Welcome to the ICLEI European Convention!



**Gino Van Begin**  
Regional Director for Europe  
Deputy Secretary General  
ICLEI – Local Governments for  
Sustainability

The ICLEI European Convention 2011 takes place from 12-14 September in Brussels, Belgium, and is sure to be one of the highlights of the year. The conference provides a unique opportunity for European cities to take a leading role in discussing and reacting to the Europe 2020 strategy on smart, sustainable and inclusive growth, as they will be important players in the implementation of this strategy.

Over three days, mayors, elected officials, and technical experts of ICLEI member and other European cities have the chance to engage and converse with high-level representatives from the European Commission, Committee of the Regions, Council of Europe, UNEP and many more institutions.

ICLEI is dedicated to supporting local governments in achieving tangible improvements in global sustainability. The European Convention provides an opportunity to bring together members and non-members alike, in the spirit of inclusivity and cooperation, to further these goals. Together, through cumulative action, we can create a new, sustainable Europe.

We hope to see you in Brussels for what will certainly be a constructive and important conference for sustainability in Europe.

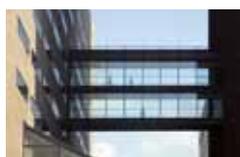
### Objectives

The 2011 ICLEI European Convention will mirror a society that is simultaneously sustainable, cohesive, economically astute and socially comprehensive, and will tackle the following questions:

- ★ Is the **Europe 2020 strategy** sufficiently sustainable to guarantee a secure foundation for this and future generations?
- ★ Should Europe change its focus from “growth” to enhancing sustainability, or are these concepts compatible?
- ★ How can more concrete sustainable action and the appropriate political response from local governments assist in a straightforward implementation of the Europe 2020 strategy?

Further follow-up on the **Dunkerque Declaration** which already provided comments on the Europe 2020 strategy will take place.

### Convention organiser and supporters



ICLEI represents local governments in all relevant policy processes for sustainability in Europe and works together with other European networks, the European Commission, the Committee of the Regions, and various organisations involved in formulating EU policies and strategies.



The **Brussels-Capital Region** is taking multiple actions to improve sustainability, including increasing energy efficiency in buildings, furthering protection of green spaces and biodiversity, combating environmental pollution and supporting local environmental initiatives.



The Free and Hanseatic City of **Hamburg** was awarded the prestigious **European Green Capital 2011** title, thanks to its high environmental standards, ambitious environmental goals, and its work in communicating the message of sustainability.



Sustainable development is one of the **Metropolitan Council of Dunkerque** highest priorities. Its strategy consists of placing people and the environment at the heart of every project and takes into account its impact on the territory and the planet.



A special thank you to the **ICLEI member and partner representation offices in Brussels** that will host the parallel sessions taking place on Tuesday, 13 September.

For further information about ICLEI Europe:  
[www.iclei-europe.org/about-iclei](http://www.iclei-europe.org/about-iclei)

Read more about our supporters' commitment to sustainability:  
[convention2011.iclei-europe.org/partners](http://convention2011.iclei-europe.org/partners)

Download one of the outcomes of the 6<sup>th</sup> ESCT conference:  
**the Dunkerque 2010 Local Sustainability Declaration**

Learn more about Hamburg's Train of Ideas:  
[www.train-of-ideas.net](http://www.train-of-ideas.net)



# Programme

**MONDAY, 12 SEPTEMBER 2011**

**12:30-14:00 Lunch and registration at BOZAR**

**14:00**

**PLENARY 1**

**(Salle "M") BOZAR**

**Welcome**

*Gino Van Begin – Regional Director, ICLEI Europe*

Introduction of the ICLEI's "conference messengers":

*David Cadman – President, ICLEI Executive Committee; Councillor, Vancouver, British Columbia, Canada*

*Per Bødker Andersen – ICLEI Executive Committee; Deputy Mayor, Kolding, Denmark; Member of the Committee of the Regions*

*Jyrki Myllyvirta – ICLEI Executive Committee; Mayor, Lahti, Finland*

To give the Convention a sense of urgency for global political action, two inspirational, internationally renowned speakers will open the plenary with their unique perspectives and ideal scenarios on sustainability, growth and GDP.

**Bhutan Gross National Happiness Index: An alternative development model**

*H.E. Mr Sonam Tobden Rabgye – Ambassador of the Kingdom of Bhutan to Belgium and the European Union*

**The Economics of Growth and Sustainability**

*Mathis Wackernagel – Founder and Executive Director, Global Footprint Network*

The focus will then switch to Europe, and the Commissioner for Environment will outline the Europe 2020 strategy, the growth strategy for the coming decade, designed to respond to our globalised and European challenges and to equip the EU in becoming a smart, sustainable and inclusive economy.

**The Europe 2020 Strategy**

*Janez Potočnik – European Commissioner for the Environment*

Are the Europe 2020 strategy and the overall policy objectives for the EU and its Member States sufficiently sustainable to guarantee a secure foundation for this and future generations? The Commissioner and a panel of high profile EU institution representatives will debate this crucial question, with input from the participants.

*Janez Potočnik – European Commissioner for the Environment*

*Heide Rühle – Member of the European Parliament, Committee on the Internal Market and Consumer Protection*

*Mercedes Bresso – President, Committee of the Regions; Member of the Piedmont Regional Council (tbc)*

*Keith Whitmore – President, Congress of Local and Regional Authorities of the Council of Europe*

*Evelyn Huytebroeck – Minister for the Environment, Energy, Urban Regeneration, Brussels-Capital Region, Belgium; Former EU Presidency*

**16:30 – 17:00**

**Break**



17:00

**PLENARY 2**

(Salle “M”) BOZAR

What does the Europe 2020 strategy mean for local governments? A diverse range of panellists, representing various European cities and the private sector will tackle this issue with the help of a series of topical questions that will be put to them. As each city faces different challenges the speakers can give a unique insight into how they think the Europe 2020 strategy can be implemented locally and how growth and sustainability should be balanced to create low carbon, climate resilient and sustainable cities.

Are sustainable growth and green economy, as set in the Europe 2020 strategy, a sufficient political response? What support do local governments need from policies? Does the Europe 2020 strategy offer sufficient opportunities to enhance sustainability now, to accurately address local challenges and respond to or even reverse damaging trends? How should partnerships with the private sector evolve? These issues and more will be put on the table in this probing plenary.

**Panellists include:**

*NN – Hamburg Green Capital 2011, Germany*

*Dieter Salomon – ICLEI Executive Committee; Lord Mayor, Freiburg im Breisgau, Germany*

*Ronan Dantec – Vice President, Nantes Métropole; Co-chair, EUROCITIES Executive Committee Working Group on Climate Change and Energy*

*Hans Mönninghoff – Deputy Mayor for Economy and Environment, Hanover, Germany*

*Jean-Eric Paquet – Director, Trans-European transport networks and Smart transport, DG MOVE*

*Harry Verhaar – Senior Director, Energy and Climate Change, Philips*

*Stéphane Quéré – Senior Vice President, Sustainable Urbanization, GDF Suez*

19:00

**WELCOME RECEPTION**

(Salle Des Glaces)  
Egmont Palace

All participants are invited to a welcome reception hosted by the Brussels Capital Region, taking place in the grandiose Salle des Glaces of the Egmont Palace, Brussels only an eight-minute walk from Bozar. A jazz band, the Igor Gehenot Trio, will provide ambience at the reception, reflecting the city’s young and vibrant jazz scene.



Egmont Palace | image: Michel Wal



Salle des Glaces | image: ICLEI



For updated and detailed information about the programme:  
[convention2011.iclei-europe.org/programme](http://convention2011.iclei-europe.org/programme)

For further information about BOZAR, Egmont Palace:  
[convention2011.iclei-europe.org/practical-information/convention-venues](http://convention2011.iclei-europe.org/practical-information/convention-venues)

## TUESDAY, 13 SEPTEMBER 2011

A number of ICLEI Members and other organisations open the doors of their Brussels-based offices to give participants the opportunity to witness the various strands of political life in Europe in action. Smaller, theme-focused discussions will take place in these sessions, focusing on the necessary transformations needed to achieve smart, sustainable and inclusive cities within the context of the Europe 2020 strategy, with practical implementation as the core objective.

To ensure that each theme is explored comprehensively, in most cases two sessions per theme are scheduled.

**Morning sessions** will focus on the political and strategic context and will outline the current situation at European level.

**Afternoon sessions** will then focus on the relevant practical and technical aspects, drawing on local examples and discussions to show how these can be translated from theory into policy.

9:30	SESSIONS 1   Parallel Break-out Sessions	Various Locations
<p><b>WATER 1: Making water management in the EU fit for the future</b></p> <p>This session highlights water-related EU policy development and explores how this can be leveraged for transitioning for more effective and efficient integrated water management. Local governments need political, institutional and regulatory frameworks that are conducive for designing, operating and maintaining their water systems to meet conditions in the future.</p>	<p><b>ECOSYSTEM SERVICES AND BIODIVERSITY 1: Strategy from global to local level</b></p> <p>A resource-efficient Europe will need to base improvements in sustainability on the wise use of ecosystem services and biodiversity resources. Ensuring that these issues are properly taken into account in local and regional development is at the core of this session. This is of particular importance for sustaining prosperity, securing food basis, developing resilient cities, and green urban infrastructure.</p>	<p><b>ENERGY 1: Energy transition and the role of local government</b></p> <p>Considering the urban context, climate change, the need for local energy security and sustainable development, the sustainable energy transition phase to renewable energy and energy efficiency needs to address multiple issues. It needs direction, continuity of planning and implementation, inclusive approaches and generally clever solutions to optimise results.</p>
<p><b>SUSTAINABLE MOBILITY 1</b></p> <p>Organising sustainable Urban Mobility is important for climate change mitigation, energy efficiency, air quality, urban space. It is also a critical factor for access to services and social inclusion. New technologies and how to implement these as part of a holistic Sustainable Urban Mobility Plan are key factors for the quality of life and the sustainability of European cities.</p>	<p><b>(CLIMATE) RESILIENCE 1</b></p> <p>Climate adaptation is about reacting to adapt infrastructures, and requires innovation in all urban systems to develop resilience and sustainability. The session will address the 'approach to climate resilience' as well as the framework conditions needed by local governments to perform successfully. It will also address the role of national adaptation strategies.</p>	<p><b>BUILDING DESIGN &amp; CONSTRUCTION 1</b></p> <p>Current approaches to design and construction need to be changed in order to reduce the vast amount of waste arising from this sector, particularly when one takes the huge level of financial investment required and enduring nature of buildings into account. How can and should we move forward to create zero and low carbon districts and communities?</p>
<p><b>GREATER QUALITY OF LIFE WITH LESS RESOURCES</b></p> <p>Is improving quality of life through sustained and sustainable growth and green economy possible? What quality of life is possible to maintain Europe in light of necessary cut-down of European resource-use? Quality of life must be redefined: what does quality of life mean in terms of sustainability and how can it be transferred to the local level?</p>	<p><b>DIGITAL DEMOCRACY: Local sustainability and participation in times of web 2.0</b></p> <p>As society goes increasingly online, so too are local authorities. Many now offer their citizens the possibility to complete their business with the city without leaving their homes. What possibilities can e-participation tools offer for local governments and how can such tools support sustainability? What do local governments need to know about using and implementing e-participation tools and what are their limitations?</p>	<p><b>VISIT TO HAMBURG TRAIN OF IDEAS</b></p> <p>Explore the <i>Train of Ideas</i> - an actual train housing an exhibition on environmental issues and urban sustainability, featuring excellent best practice projects from cities all over Europe. On the train, take a virtual tour of European Green Capital 2011 Hamburg by bike, explore the parameters of urban planning through a digital exhibition feature, learn about urban biodiversity species, and gain insight in climate change.</p>
<p><b>CIVITAS RESULTS (external workshop)</b></p> <p>The EU funded CIVITAS Initiative helps cities to implement sustainable urban transport strategies that make a real difference to the quality of life of European citizens. CIVITAS is hosting a results workshop for interested local authorities' transport experts. Advanced CIVITAS cities will give insight into innovative sustainable urban mobility measures and policies. The interactive event is an opportunity to learn about CIVITAS success stories and challenges. Visit <a href="http://www.civitas.eu">www.civitas.eu</a> for more information and registration.</p>		

12:30

End sessions 1 – Lunch at each of the parallel session locations



14:00

**SESSIONS 2 | Parallel Break-out Sessions**

Various Locations

**WATER 2: Managing water more efficiently – lessons learned from innovative approaches**

A showcase of a wide range of different measures and technologies available for local governments and water utilities to address water scarcity and demand, all the while increasing water efficiency. Furthermore, the session will explore how the replication of proven approaches can be better promoted to stimulate a shift away from the current reliance on conventional water supply options.

**ECOSYSTEM SERVICES AND BIODIVERSITY 2: A wide range of opportunities for local authorities**

Looking at practical application of the ecosystem services approach, the session aims to understand how local initiatives and practical examples presented contribute to maintaining and improving urban ecosystem services. Guidance from experienced observers highlights the specific cases, and provides insight into the ecosystem services approach in general.

**ENERGY 2: Energy transition and the role of local government**

The sustainable energy transition phase has started – with urban areas in the spotlight. Practical applications and solutions of energy transition show the role of local government. What are the key issues cities have to address? How can we pick up the pace to reach ambitious targets and benefit our communities?

**SUSTAINABLE MOBILITY 2**

Based on the morning session on Sustainable Mobility 1, this session lays the emphasis on local governments and how they address the holistic nature of Sustainable Urban Mobility Plans, and implement, in practice, new technologies to achieve its goals and find local solutions.

**(CLIMATE) RESILIENCE 2**

This afternoon session allows us to further explore practical applications and solutions and the role of local government in climate resilience, given the increasing importance of both climate and urban development policies.

**BUILDING DESIGN & CONSTRUCTION 2**

Practical application and prominent examples will form the basis of this afternoon session, which will demonstrate how cities and municipalities are creating zero and low carbon districts and communities. It will reveal the challenges and rewards that come with addressing buildings and materials in this manner.

**URBAN PERFORMANCE MONITORING**

A number of approaches and concrete processes exist in Europe that measure 'success in sustainability' and the Europe 2020 strategy itself is connected to a Monitoring platform. The session will look at the various measurement approaches, bringing together main actors to discuss options to better integrate tools for 'Monitoring progress in sustainability'.

**VISIT TO HAMBURG TRAIN OF IDEAS**

Explore the *Train of Ideas* - an actual train housing an exhibition on environmental issues and urban sustainability, featuring excellent best practice projects from cities all over Europe. On the train, take a virtual tour of European Green Capital 2011 Hamburg by bike, explore the parameters of urban planning through a digital exhibition feature, learn about urban biodiversity species, and gain insight on climate change.

**CIVITAS RESULTS (external workshop)**

Continuation of the CIVITAS results workshop morning session, for interested local authorities' transport experts. Visit [www.civitas.eu](http://www.civitas.eu) for more information and registration.



**MAYORS SESSION (special session)**

The City of Rotterdam and ICLEI are pleased to invite (Deputy) Mayors who attend the Convention to a special Mayors Session on Tuesday, 13 September, 14.00-17.00. This closed-door meeting is upon invitation only. Key local leaders with different European backgrounds will meet to exchange opinions and experiences and discuss their visions on Europe's future. The Mayors Session will offer the opportunity to discuss the political messages calling for the recognition of local governments in the implementation of the Europe 2020 strategy, following the Dunkerque 2010 Local Sustainability Declaration. The outcomes of the discussion will be a political message that will be presented to high-level representatives of national government and European institutions and will feed into the final plenary of the Convention.

18:00

**EUROPEAN ENERGY SERVICE AWARDS CEREMONY**

(Salle "M") BOZAR



The European Energy Service Award (EESA) ceremony honours European forerunners in the field of energy efficiency services. The most innovative energy service provider, an active market facilitator that has essentially contributed to the diffusion of energy services in Europe and up to three environmentally friendly, innovative or custom-built projects will be awarded.

The EESA is organised by the European Energy Service Initiative – EESI.  
For more information visit: [www.european-energy-service-initiative.net](http://www.european-energy-service-initiative.net)

20:00

**OFFICIAL DINNER**

(Salle "Horta") BOZAR

As a conclusion to the day, participants of the ICLEI European Convention 2011 gather at the Palais des Beaux Arts (Bozar) for a formal dinner, hosted by the Free and Hanseatic City of Hamburg.



## WEDNESDAY, 14 SEPTEMBER 2011

09:30

### PLENARY 3

(Salle "M") BOZAR

The ICLEI "conference messengers" and the host of the Mayors Session give their recommendations on how European cities can effectively implement the EU 2020 strategy and its seven flagship initiatives.

**Michel Delebarre** – Chair, Commission for Territorial Cohesion (COTER), Committee of the Regions  
**NN** – Polish Presidency of the EU Council (tbc)

The Convention will conclude with an outlook towards the UN Rio +20 Conference in 2012 from a United Nations perspective and a business community point of view.

**Christophe Bouvier** – Regional Director, UNEP Regional Office for Europe (ROE)  
**Sören Buttkereit** – Head of External Office, Corporate Sustainability, Siemens AG; World Business Council on Sustainable Development

#### Final address

**David Cadman** – President, ICLEI Executive Committee; Councillor, Vancouver, British Columbia, Canada  
**Evelyne Huytebroeck** – Minister for the Environment, Energy, Urban Regeneration, Brussels-Capital Region, Belgium  
**Gino Van Begin** – Regional Director, ICLEI Europe

11:00 – 11:30

#### Break

11:30 ICLEI MEMBERS  
 STRATEGIC SESSION

(Salle "M")  
 BOZAR

11:30 SITE VISIT  
 "BRUSSELS - SUSTAINABLE CITY"

This session will provide a platform for ICLEI members to discuss and provide input for shaping ICLEI's long term governance and strategy.

Non-ICLEI Members can discover this unique exhibition, in the Saints Michel et Gudule Park. Admire how Brussels is planning to become a European model of sustainable development.

13:15 – 14:15

#### Networking lunch at Fumoir and Bar Henri le Boeuf, BOZAR

14:30

#### SITE VISITS



##### SITE VISIT 1: Green Network

Participants can walk along the breathtaking "Promenade Verte" – the perfect way to tour the Region's green network.



##### SITE VISIT 2: Sustainable Districts

Get an insight into one of Brussels' most sustainable districts and see sustainable ideas in action.



##### SITE VISIT 3: Exemplary buildings

The Brussels-Capital Region has organised a call for exemplary buildings, to promote environmental building.

For further information about social events and site visits:  
[convention2011.iclei-europe.org/programme/social-events-site-visits](http://convention2011.iclei-europe.org/programme/social-events-site-visits)



## Registration:

We invite you to register as soon as possible to ensure your participation. To register, please complete the [online registration form](#).

**Deadline!** Please note that after 15 August 2011 you are subject to 50 Euro late fee.

## Conference fee:

**Business fee:** 450 Euro  
Business daily fee: 250 Euro

**Standard fee:** 350 Euro  
Standard daily fee: 150 Euro

**ICLEI Members fee:** 250 Euro  
ICLEI Members daily fee: 150 Euro

The conference fee covers admission to the event, participation in all sessions, including the site visits on Wednesday afternoon, conference material, 3 lunches, coffee breaks, one evening reception, one official dinner and a 3-day STIB/MIVB urban public transport pass. Accommodation is not included.

ICLEI members benefit of a special delegation reduced fee, contact the Secretariat for more information.

*For more information about registration, cancellation and substitution possibilities and payment, please click [here](#).*

## Conference languages:

English will be the Convention working language for plenaries and parallel sessions.

French, German, Spanish, and Italian translation will be available in all plenaries.

Translation in one or more languages may be offered in some parallel sessions depending on participants' needs.

For delegations bringing their own translator, the participation fee of the translator will be waived.

## Venues:

 **Main conference venue and gala dinner:** BOZAR

 **Welcome reception:** Egmont Palace

### Parallel sessions:

1. Permanent Representation of the Republic of Poland
2. Ile-de-France Europe (IdFE)
3. EU Office of the Autonomous Province of Bolzano/Bozen – South Tyrol
4. Freie Hansestadt Bremen
5. TURKU - Southwest Finland European Office
6. Lazio Region EU Office
7. Aalborg - North-Denmark EU Office
8. BIP - Bruxelles Info Place
9. City of Malmö EU Office
10. Basque Country in Brussels



*For more information on BOZAR, Egmont Palace and the parallel session hosts please visit: [convention2011.iclei-europe.org/practical-information/convention-venues](http://convention2011.iclei-europe.org/practical-information/convention-venues)*

## Contact:

### Convention Secretariat

ICLEI European Secretariat

Leopoldring 3

79098 Freiburg Germany

Phone: +49-761 / 36 89 20

Fax: +49-761 / 36 89 2-19

E-mail: [convention.europe@iclei.org](mailto:convention.europe@iclei.org)

### Organiser:



### Supporters:



### Endorsers:



### Sponsors:



**Website:** [convention2011.iclei-europe.org](http://convention2011.iclei-europe.org)